Jennifer Webb is a passionate people engager, saving companies millions by helping employees stay engaged and regain their energy, purpose and drive. She is a keynote speaker, NLP coach, has authored three books on human potential and founded her company, Magic Communications, 23 years ago in Manhattan. Her credentials include an undergraduate and graduate degree in psychology and a master certification in NLP (Neuro-Linguistic Programming).

Jennifer has also had the good fortune to work with many organizations like NASA, Apple, Microsoft, the CIA, the Navy, the Air Force and Ernst & Young and has been a member of the prestigious National Speaker's Association for more than 25 years. She has spoken in every state except North Dakota and Hawaii and hopes to add those to her list sometime soon.

She is the proud founder of a 501 (c) (3) Shakespeare Animal Fund, founded in 2004, which pays for emergency veterinary care for people whose animals are suffering or dying and that can't afford the care. The organization has raised well over a million dollars and has dreams of eventually going nationwide.